



Exhibits and Advertising

THE RNA SOCIETY
17TH ANNUAL MEETING
UNIVERSITY OF MICHIGAN, ANN ARBOR
MAY 29 TO JUNE 3, 2012

Conference Sponsorship

We invite advertisers and exhibitors to further support RNA 2012 through a variety of sponsorship opportunities. Please review the prospectus and consider sponsoring an event, travel fellowships or awards. We appreciate support at any level and look forward to discussing your ideas.

return completed
form and payment
to:

RNA 2012
c/o Simple Meetings
PO Box 31623
Seattle, WA 98103 USA

PHONE
+1-425-450-0894

WEB
www.rnasociety.org/rna-2012/

Exhibitor Registration

The exhibitor package includes two 6-foot tables in a 6' x 6' (~2 x 2 m) area and two name badges for exhibit attendants to access the poster/exhibit rooms for 3 days.

Exhibitors are encouraged to demonstrate instruments, equipment, systems, books, software, etc. but cannot sell their products and services

at the exhibition tables. Taping to walls and anchoring to the floor is prohibited.

Please provide the name and contact information for exhibit attendants on the next page. Registration for exhibit attendants who wish to participate in all conference sessions, meals and socials should be done separately on the conference website.

Program Book Advertising

The program/abstract book will be approximately 500 pages, 8 1/2" by 11" and printed in English. Ads are available for the back cover, inside front or back covers, and half- or full-size inside pages. Hard copy and data file are required and both print and electronic format will be offered to all attendees.

Other Ideas

Consider a leaflet or logo item to be stuffed in the conference bags. Sponsor a banner at the conference site or a web page banner. We are open to suggestions and will appreciate working with you on any ways that you can be recognized for supporting the meeting.

Artwork

If your selection includes an ad in the program book, ads will be accepted in EPS or Illustrator formats for line art, or in 300 ppi TIFF, JPEG or PNG formats for line art and photos. Contact us early if other formats are required. We recommend that you send us contact information for the graphic artist who created your ad, in case we have questions. Page assignments will be determined by the Society.

QUESTIONS?
REGISTRATION@RNASOCIETY.ORG



Selection and Payment

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EXHIBITOR REGISTRATION

Includes two 6' tables in a 6' x 6' (~2 x 2m) space and badges for 2 exhibit attendants with access to the poster/exhibit rooms only. Exhibit attendants who wish to fully participate in the conference (sessions, meals, socials and banquet) should also register as conference attendees at www.rnasociety.org/conference-sub-sites/registration/

PROGRAM ADVERTISING

Included in the printed and electronic program book, back cover, inside covers, or internal pages - half or full page.

BAG INSERTS

Your brochure or logo gift (provided by you) will be distributed to participants in conference bags at registration.

Please return this page with payment by post or email attachment.

Organization/Company name _____

Mailing address _____

City _____ State/Province _____ Country/Postal code _____

Contact name _____ Contact telephone _____

Contact email _____ Website _____

Exhibit attendant name(s) _____ Attendant telephone _____

Attendant email _____

Fee Calculation

Exhibit space: # 6' x 6' spaces _____ x \$ 3,000 = \$ _____

Ad - outside back cover (one available) \$ 3,000 = \$ _____

Ad - inside cover: front back (mark preference) \$ 1,500 = \$ _____

Ad - inside full page: # pages _____ x \$750 = \$ _____

Ad - inside half page: # 1/2 pages _____ x \$500 = \$ _____

Bag insert: Leaflet/brochure/flyer Logo gift \$ 500 = \$ _____

Banner or other - enter amount and we will contact you for details \$ _____

TOTAL FEES ENCLOSED (US Dollars): \$ _____

Payment Method

Check Credit Card Wire Transfer (contact us)

US\$ only Visa MasterCard American Express

Payable to "RNA Society" Billing statement will show merchant as "Simple Meetings"

Credit card account number _____ Expiration date _____

Name on card _____ Signature _____

Credit card billing address _____

POST: RNA2012 c/o Simple Meetings, PO Box 31623, Seattle, WA 98103 USA

EMAIL: REGISTRATION@RNASOCIETY.ORG

PHONE: +1-425-450-0894